



TM

2016

Univ360 Place SoFo, Serdang Jaya

Architect Atelier Alan Teh Architect
Client Zip Hill Development Sdn. Bhd
Builder Pembinaan Leow Tuck Chui & Sons Sdn. Bhd



PROJECT DESCRIPTION

Developed and launched by the developer in 2011, the project had a challenging brief to maximize the allowable plot ratio and to negotiate irregular land shape and terrain. This project comprises of 2 blocks of SoFo suites (657 units) on a 5-storey carpark podium with 18 units of duplex strata shops located at ground floor. It is located on a 4 acre site at the industrial Serdang Jaya. Apart from orientating the units towards the best views and solar orientation, we pushed the boundary on having very high green ratios to 60%, although the project is not green-rated. We not only strived to create sustainable high-rise buildings but also took pride in nurturing sustainable urban communities by creating extra varieties of green communal spaces such as pocket gardens, roof garden and sky lounge that are dispersed as close as the habitable units as possible thus encouraging the users and residents to interact more often. The site is surrounded by low cost development and industrial lots which was formerly a TM reserve land. With the completion of Univ360, the neighbourhood has been spruced up with better roads, nicer ambience, better landscaping thus enhancing the overall property values and attracting middle income residents.



JURY'S CITATION

Explorative usage of materials and green elements to create spaces and volumes which are interesting and conducive for end users.





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